



AUTHOR HEALTH

Author Health Privacy Policy

Effective Date: June 28, 2023

Your privacy is important to Author Health, so we've developed this Privacy Policy to explain how we use your personal information. When we use the term "**personal information**" in this Privacy Policy, we mean information about you that is personally identifiable to you.

In order to understand how we use your personal information, we need to explain Author's legal organization because it affects how we use your personal information. As further described in [our Terms of Service](#), Author Health, LLC operates the Site at authorhealth.com and other related websites and applications. An associated but independent clinical practice called Edge Health, P.C. ("**Medical Group**") provides the licensed professionals who treat you on the Site. For purposes of this Privacy Policy, "you" means you on behalf of yourself and your Family Members. Both Author Health, LLC and Medical Group (collectively, "**Author**", "**we**", and "**us**") may use and disclose your personal information collected through the Site, but how we use and disclose that information depends on whether it is health information or another type of personal information. For purposes of clarification, Author Health, Inc. does not provide any medical or clinical services.

We believe that your health information should have heightened privacy protections, which are also required by certain federal and state privacy laws. All collection, use, and disclosure of your health information through the Site is governed by Medical Group's [Notice of Privacy Practices](#). When you become a patient of Medical Group, you will be granted access to our patient portal via our third-party vendor Elation. We treat all health information that you provide when becoming a patient with us and via interacting with your Care Team as health information under Medical Group's Notice of Privacy Practices. That means if we need to collect, use, or disclose that health information for any reason, we follow the Notice of Privacy Practices. Please review the Notice of Privacy Practices for more information on how we protect your health information and your rights under applicable laws.

This Privacy Policy explains how we collect, use, and disclose your other personal information that is not health information. By using the Site, you agree that we can collect and use your personal information as described in this Privacy Policy. If you do not agree, please do not use the Site or our Services. All capitalized terms in this Privacy Policy not defined herein shall have the meaning set forth in the [Terms of Service](#).

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The personal information we collect or maintain may include:

- **Identification Information.** We track information that you enter into the Site (e.g., your name, phone number, and email address when requesting more information about us and our Services, etc.).
- **Health and Medical Information:** We collect such information in connection with providing support to you. All health information will be collected, used, and disclosed accordance with the Notice of Privacy Practices.
- **Communication Information:** We may collect information when you contact us with questions or concerns and when you voluntarily respond to questionnaires, surveys or requests for market research seeking your opinion and feedback. Providing communication information is optional to you.
- **Social Media Information:** We have pages on social media sites like LinkedIn, Facebook, Twitter, and Instagram and anticipate being on other platforms in the future (“Social Media Pages”). When you interact with our Social Media Pages, we will collect personal information that you elect to provide to us, such as your contact details. In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.
- **Other Data** not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

As you navigate through and interact with our Site, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, specifically:

- **Site Visit Details.** We track details of your visits to our Site, such as traffic data, location data, logs, referring/exit pages, date and time of your visit to our Site, error information, clickstream data, and other communication data and the resources that you access and use on the Site; and
- **Access Device and Browser Information.** When you access the Site from a computer or other device, we may collect information from that device, such as your internet protocol address, browser type, connection speed, device model, operating system version, and access times.

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The technologies we use for automatic data collection may include:

- **Cookies.** We may use session Cookies and persistent Cookies to make the Site and Services easier to use, to make our advertising better, and to protect both you and Author Health. Strictly necessary and functionality Cookies may be used on our Site to support Site functionality and security. These Cookies would collect crash analytics and Site activity data, as well as provide security measures. We may collect information from your mobile device or computer including the type of device used to access the Site, operating system version, and mobile device carrier. This information would be used to identify and fix bugs and otherwise improve the performance of the Site. For more information about our use of Cookies and to opt out of cookies please contact us at contact@authorhealth.com.
- **Web Beacons.** Pages of our Site, and our emails may contain small electronic files known as web beacons that permit us, for example, to count users who have visited those pages, used those screens, or opened an email and for other related website and application statistics (for example, recording the popularity of certain Site content and verifying system and server integrity).
- **Analytics Tools.** We use certain third-party analytics tools to help analyze how individuals use and interact with the Site, including Google Analytics and Marchax. Such third parties may use Cookies, APIs, and SDKs in our services to enable them to collect and analyze user and device related data and information on our behalf. Such third-parties may use Cookies to collect information such as how often users visit the Site, what pages they visit, and what other sites they used prior to coming to the Site. For example, Google Analytics uses “cookies”, which are text files placed on your computer, to help the Site analyze how users use the site. You can find out more about how Google uses data when you visit our Site by visiting “How Google uses data when you use our partners' sites or apps”, (located at www.google.com/policies/privacy/partners/). For more information regarding Google Analytics please visit Google's website, and pages that describe Google Analytics, such as www.google.com/analytics/learn/privacy.html. You may prevent your data from being used by Google Analytics by installing the Google Analytics Opt-out Browser Add-on from <https://tools.google.com/dlpage/gaoptout/>. We use the information we get to improve our Site and Services. These third-parties have their own Terms of Use and Privacy Policies that are separate and apart from our own. We are not responsible for the privacy practices or the content, advertising, products, services or other materials made available on or through any such third-party sites. To learn more about the types of information that these third-parties collect and how you can opt-out, you should visit their websites.

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- Certain features of the Site may, at a later date, use GPS technology to collect real-time information about the location of your device so that the Site can connect you to a healthcare professional who is licensed or authorized to provide Services in the state where you are located.

In many circumstances, the information listed above is non-personal information. For example, the information collected through Cookies may not contain any identifiable personal information. We will still treat that information as personal information under this Privacy Policy if (a) an applicable local law considers it to be personal information or (b) we combine it with personal information.

De-identified information.

We may use de-identified information created by us without restriction. When we use the term “**de-identified information**,” we mean information that is neither used nor intended to be used to personally identify an individual.

Children under age 18.

The Services are not available for use by children (under 18 years of age) and children are not authorized to become Members and may not use the Services. Company does not knowingly collect personal information from children under the age of 18. If we learn that we have collected the personal information of a child under 18 we will take steps to delete the information as soon as possible to the extent permitted by law.

We may use or disclose your personal information for the following purposes without further notice to you, unless required by law:

- To provide you with the Site and full functionality on the Site.
- To provide the Services.
- For business analytics purposes.
- For our own marketing purposes.
- To provide customer support to you.
- To develop new products and services.
- For account and network security purposes.
- To enforce our rights.
- To protect the rights, property, or safety of us, our customers, or others (including without limitation exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction).
- To maintain legal and regulatory compliance.
- To enforce compliance with our agreements and policies.
- To service or provide notices about your account.
- To contact you in response to a request.

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- To notify you when Site updates are available.
- To create de-identified information such as aggregate statistics relating to the use of the Site.
- To send newsletters, advertisements, or other promotional materials to you regarding our Services.
- To provide you with information, products, or services you request from us.
- To fulfill any other purpose for which you provide us personal information.
- To prevent fraud, criminal activity, or misuses of our Service, and to ensure the security of our IT systems, architecture, and networks.
- To comply with legal obligations and legal process and to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or other third parties.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also disclose personal information that we collect or you provide without further notice to you, unless required by law:

- To our subsidiaries, affiliates, and associated organizations.
- To contractors, service providers, and other third parties we use to support our business.
- If required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, including to meet national security or law enforcement requirements, (ii) protect and defend our rights or property, (iii) prevent fraud, (iv) act in urgent circumstances to protect the personal safety of users of the Service, or the public, or (v) protect against legal liability. When we believe in good faith that disclosure is necessary to protect your safety or the safety of others, to protect our rights, to investigate fraud, or to respond to a government request.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Author's assets or equity, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information maintained by the Site is among the assets transferred. We may share your personal information with our business clients for Services provision and business operations purposes.
- For any other purpose disclosed by us when you provide the information. With your consent.

Marketing.

We may use your personal information to contact you to tell you about products or services we believe may be of interest to you. For instance, if you provide your email, we may use that information to send you special offers. You may opt out of receiving promotional emails by following the instructions

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contained in each promotional email we send you. If you unsubscribe from our marketing lists, you will no longer receive marketing communications but we will continue to contact you regarding management of your account, other administrative matters, and to respond to your requests. If you expressly consent and provide us your phone number, we may use that information to text you marketing messages. You can opt out of the marketing text messages you receive by contacting us at 754 202 2655 or following the opt-out instructions in one of our messages.

Disclosure to third parties.

At times we may provide third parties with certain personal information to provide or improve our products and services, including to help us market to consumers. When we do, we require those third parties to handle it in accordance with applicable laws. We do not sell personal information, and personal information will not be shared with third parties for their marketing purposes.

This Privacy Policy applies only to information we collect through the Site. This Privacy Policy DOES NOT apply to information collected by any third party. When you click on links on the Site you may leave our Site. We are not responsible for the privacy practices of other sites, and we encourage you to read their privacy statements.

Modification of information.

Members will be able to update some of their information through the Site. Requests to modify any information may also be submitted to contact@authorhealth.com.

Limitations on deletion of information.

You may request deletion of your personal information by us, however, we may be required (by law or otherwise) to keep this information and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements). When we delete personal information, it will be deleted from the active database, but may remain in our archives (subject to applicable law) and we may also retain anonymous information about your use of our services. Once we disclose some of your personal information to third parties, we may not be able to access that personal information any longer and cannot force the deletion or modification of any such information by the parties to whom we have made those disclosures. After we delete personal information, we may retain de-identified information and will continue to use de-identified information as permitted under this Privacy Policy.

Personal Information Processing in the U.S.

The Service is not intended for use outside the United States. By using our Service, you understand and acknowledge that your personal information will be transferred from your location to our facilities and servers in the United States, where data protection laws may differ from those in your jurisdiction.

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Your Choices

In certain circumstances providing personal information is optional. However, if you choose not to provide personal information that is needed to use some features of our Service, you may be unable to use those features. You can also contact us to request updates or corrections to your personal information.

Right to non-discrimination.

We will not discriminate against you for exercising any of your privacy rights under law, or as set forth in this Privacy Policy.

Job Applications.

When you visit the “Connect With Me” portion of our website for Physicians, we collect the information that you provide to us in connection with your inquiry. This includes business and personal contact information, professional credentials and skills, educational and work history, and other information of the type that may be included in a resume. This may also include diversity information that you voluntarily provide. We use this information to facilitate our recruitment activities and process employment applications, such as by evaluating a job candidate for an employment activity, and monitoring recruitment statistics. We may also use this information to provide improved administration of the website, and as otherwise necessary (a) to comply with relevant laws or to respond to subpoenas or warrants served on us; (b) to protect and defend the rights or property of us or others; (c) in connection with a legal investigation; and/or (d) to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or our Terms of Service.

Changes to the Privacy Policy.

We may change the Privacy Policy from time to time in the future. We will post any revised version of the Privacy Policy on this page. Continued use of our services following notice of such changes will indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes. By using the Site, you are agreeing to our collection, use and disposal of personal information and other data as described in this Privacy Policy, both as it exists now and as it is changed from time to time.

All capitalized terms in the Privacy Policy not defined herein shall have the meaning set forth in the [Terms of Use](#).

If you have questions or concerns about our Privacy Practices, or would like to report a violation, please contact us by sending an email to contact@authorhealth.com.

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California.

In addition to the rights above, the California Consumer Privacy Act provides California consumers with certain rights, such as the right to obtain from us information about the personal information about you that we collect, use, and disclose as set forth below.

<p>Disclosure of Personal Information We Collect About You</p>	<p>You have the right to know:</p> <ul style="list-style-type: none">• The categories of personal information we have collected about you;• The categories of sources from which the personal information is collected;• Our business or commercial purpose for collecting or selling personal information;• The categories of third parties with whom we share personal information, if any; and• The specific pieces of personal information we have collected about you. <p>Please note that we are not required to:</p> <ul style="list-style-type: none">• Retain any personal information about you that was collected for a single one-time transaction if, in the ordinary course of business, that information about you is not retained;• Reidentify or otherwise link any data that, in the ordinary course of business, is not maintained in a manner that would be considered personal information; or• Provide the personal information to you more than twice in a 12-month period.
<p>Personal Information Sold or Used for a Business Purpose</p>	<p>In connection with any personal information we may sell or disclose to a third party for a business purpose, you have the right to know:</p> <ul style="list-style-type: none">• The categories of personal information about you that we sold and the categories of third parties to whom the personal information was sold; and• The categories of personal information that we disclosed about you for a business purpose. <p>You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the sale or disclosure of your personal information. If you exercise your right to opt-out of the sale or disclosure of your personal</p>

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	<p>information, we will refrain from selling your personal information, unless you subsequently provide express authorization for the sale of your personal information. To opt-out of the sale or disclosure of your personal information, contact us as provided below.</p>
Right to Deletion	<p>Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:</p> <ul style="list-style-type: none">• Delete your personal information from our records; and• Direct any service providers to delete your personal information from their records. <p>Please note that we may not delete your personal information if it is necessary to:</p> <ul style="list-style-type: none">• Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;• Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;• Debug to identify and repair errors that impair existing intended functionality;• Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;• Comply with the California Electronic Communications Privacy Act;• Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;• Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;• Comply with an existing legal obligation; or• Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

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Protection Against Discrimination	<p>You have the right to not be discriminated against by us because you exercised any of your rights under the CCPA. This means we cannot, among other things:</p> <ul style="list-style-type: none">• Deny goods or services to you;• Charge different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;• Provide a different level or quality of goods or services to you; or• Suggest that you will receive a different price or rate for goods or services or a different level or quality of goods or services. <p>Please note that we may charge a different price or rate or provide a different level or quality of goods and/or services to you, if that difference is reasonably related to the value provided to our business by your personal information.</p>
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If you would like to exercise any of these rights, please:

- Email us at contact@authorhealth.com.
- Please note that you may only make a CCPA-related data access or data portability disclosure request twice within a 12-month period.
- If you choose to contact directly by email, you will need to provide us with:
 - Enough information to identify you (e.g., your full name, address and customer or matter reference number);
 - Proof of your identity and address (e.g., a copy of your driving license or passport and a recent utility or credit card bill); and
 - A description of what right you want to exercise and the information to which your request relates.
- We are not obligated to make a data access or data portability disclosure if we cannot verify that the person making the request is the person about whom we collected information, or is someone authorized to act on such person's behalf.

Any personal information we collect from to verify your identity in connection with your request will be used solely for the purposes of you verification.

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If you choose to exercise your privacy rights, you will not receive discriminatory treatment or a lesser degree of service from us.

Some actions such as remarketing or statistical analysis may be considered “sales” under some interpretations of the CCPA. You have the right to opt out of the sale of your personal information. This means that whenever you request us to stop selling your personal information, we will abide by your request. Such requests can be made freely, at any time, by emailing us at the Contact Information below.

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